Hi Team, **our P2P social betting platform is about to launch on the Apple/Google stores**, **and we are now raising our first round of outside capital to accelerate growth**. We have an innovative product in a *massive* market and would love to chat further with you about this opportunity.

***Problem***: Americans bet $150 BILLION on sports each year - yet that number probably triples when you include the informal bets done via handshake or text, as well as bets on politics and pop culture. We're looking to capture and monetize these "handshake" bets.

***Solution*:** [**Kutt**](http://kutt.com/)is a P2P sports and social betting platform that allows friends and strangers to bet real money on the outcome of sports, politics, and pop culture events. Think of it as a *more interactive* version of Venmo, with a focus on betting: the ultimate "put-your-money-where-your-mouth-is" platform.

***Traction***: We'll be launching our iOS/Android apps within the month, and **will be generating revenue on Day 1 of launch** through in-app fees (in 37 states).

[**HERE IS OUR PITCH DECK**](https://docsend.com/view/hxhr2uj7d7ajnbps)

Recent investors in this space include notable VC firms (Greycroft, SevenSevenSix, Bitkraft, etc.), as well as the owners of several NFL/NBA teams, but the space is still very early. We have a lot of interest in our platform and think you'd be a good partner, so please let us know if you have a minute to chat. Thanks!